

My Vintage Baby, Inc. 2010 Yearly Business Cycle

2010 Fiscal Year Activity	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Spring '10 Trunk Shows (Shipping & Customer Payments)	X	X	X	X	X	X						
Spring '11 Trend Research				X	X	X	X	X				
Spring '11 Focus Groups								X				
Spring '11 Design/Fabric Selection				X	X	X	X					
Fall '10 Order Consolidation			X	X								
Spring '11 Sketches to Suppliers					X	X						
Spring '11 Sample Production							X	X				
Fall '10 Production				X	X	X						
Fall '10 Shipment to our distribution center						X	X	X				
Fall '10 Trunk Shows (Shipping & Customer Payments)								X	X	X	X	X
Spring '11 Orders consolidated & sent to suppliers									X	X		
Spring '11 Production											X	X
Fall '11 Trend Research											X	X